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FOR IMMEDIATE RELEASE

Inspire Clean is a Certified Living Wage Employer

The Niagara Poverty Reduction Network is pleased to announce that [Inspire Clean](#) has become a certified living wage employer at the Champion level.

Thorold-based Inspire Clean provides a variety of house cleaning services that are available throughout Niagara region. They currently employ one full time staff and six part time staff.

"Being a living wage employer matters to us because we are a company that values the work of our team members and we want to make sure they know that our success is also their success," says Aminah Vieira, Inspire Clean Sales and Marketing Director.

"We are encouraged by the many local employers who recognize the value and benefits of paying at least a living wage. Paying a living wage takes direct action to tackle poverty and to help people afford their cost of living expenses," says Aidan Johnson, Chair of the Niagara Poverty Reduction Network.

A living wage reflects what earners need to be paid based on the actual costs of living and being included in the community. A living wage is not the same as the legislated minimum wage. It is a voluntary commitment that employers can make to compensate directly-employed and contract-employed full-time and part-time workers. The 2019 living wage for Niagara region has been calculated to be \$18.12/hour. If an employer's total compensation package includes benefits such as dental and prescription drugs, the living wage can be lowered by at least \$1.00/hour.

Learn more about Niagara's living wage at www.wipeoutpoverty.ca. Niagara-area employers interested in becoming living wage certified can contact the Ontario Living Wage Network for more information at www.ontariolivingwage.ca

- 30 -

The Niagara Poverty Reduction Network is a collective of over 30 agencies and individuals working to wipe out poverty in Niagara through education, collaboration, and advocacy to address poverty's root causes.

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