

TAKE ACTION

Niagara Poverty Reduction Network

Business Community



- Advocate for a national childcare system
- Share poverty awareness information to business networks such as chambers of commerce and BIAs
- Offer permanent year-round employment that pays a living wage
- Be flexible in the hours of work to help families address their childcare and transportation needs
- Consider compressed work weeks, job sharing, part-time/flexible hours of work
- Create a family-friendly workplace that offers information about childcare services, subsidies for sport and recreation activities, top-up maternity benefits, and flexibility in hours of work so parents can attend school functions
- Sponsor a sports team or support a child to attend a sport or recreational activity
- Encourage employees to network together to share information about resources for families
- Promote workplace Employee Assistance Programs
- Fundraise or donate to a community program that helps families and individuals in need, such as food banks, school bursary funds, etc.