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FOR IMMEDIATE RELEASE

Landlord Web Solutions is Niagara's Latest Certified Living Wage Employer

The Niagara Poverty Reduction Network is pleased to announce that [Landlord Web Solutions](#) has become a certified living wage employer at the Champion level.

Landlord Web Solutions (LWS) is a leading provider of marketing solutions for the multifamily industry in North America. From an ambitious team of six to more than 40 employees spread between two offices, LWS has spent the last nine years building an all-star team of experts and a client base that can count on the exceptional customer experience LWS delivers. The team's efforts landed them at number 94 on this year's Growth 500 list of Canada's Fastest-Growing Companies.

"LWS's success is a testament to the incredible team we've built. We understand that to deliver the best products and experiences for our clients, it all starts with a strong team that enjoys coming into work every day. We strive to be an employer of choice, where employees are treated in a professional and respectful manner. This starts with ensuring that all of our employees are paid a fair wage for their valuable contributions to the success of the company, but it doesn't end there. Our goal is to continue shaping out a workplace that our employees are proud to call home, and that inspires other Niagara companies to do the same. Striving to become a Living Wage Employer benefits all participants, employees, companies, and the community at large, as it reflects the important value of creating a meaningful and healthy work experience for all." says Christa Hale, Human Resources Director at Landlord Web Solutions.

"We are very pleased to have certified over 30 Niagara area employers from a wide range of sectors who recognize the value and benefits of paying their employees at least a living wage," says Glen Walker, Chair of the Niagara Poverty Reduction Network. "Paying a living wage takes direct action to tackle poverty and we are excited to see the growing number of Niagara businesses joining us in this work."

A living wage reflects what earners need to be paid based on the actual costs of living and being included in the community. A living wage is not the same as the legislated minimum wage. It is a voluntary commitment that employers can make to compensate directly-employed and contract-employed full-time and part-time workers. The 2019 living wage for Niagara region has recently been calculated to be \$18.12/hour. If an employer's total compensation package includes benefits such as dental and prescription drugs, the living wage can be lowered by at least \$1.00/hour. Learn more about Niagara's living wage at www.wipeoutpoverty.ca

Niagara-area employers interested in becoming living wage certified can contact the Ontario Living Wage Network for more information at www.ontariolivingwage.ca

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The Niagara Poverty Reduction Network is a collective of over 30 agencies and individuals working to wipe out poverty in Niagara through education, collaboration, and advocacy to address poverty's root causes.

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