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FOR IMMEDIATE RELEASE

Person Centered Care becomes Niagara's Tenth Certified Living Wage Employer

The Niagara Poverty Reduction Network is pleased to announce that Person Centered Care (PCC) has become Niagara's tenth certified Living Wage Employer.

Person Centered Care is a private agency that was founded in 2016 by Alyshia Meredith. Their Life Skills Coaches are trained to support people of all ages with vulnerabilities such as developmental disabilities, mental health, dual diagnosis, and the elderly. Supports include goal setting, outreach and day services, person-directed programs and activities, and respite care.

Person Centered Care currently has fourteen full time and eleven part time staff at their Fort Erie location. Learn more about them at <https://www.personcenteredcare.ca/>

"We are very pleased to join several other Niagara-area employers in becoming Living Wage certified", says Sarah Rosianna, Director of Service and Supports, Person Centered Care. "Paying a Living Wage fits perfectly with our business values of kindness, individuality, compassion, care, and support for everyone, which includes our staff."

"A living wage reflects what earners need to be paid based on the actual costs of living and being included in the community," says Glen Walker, Chair of the Niagara Poverty Reduction Network. A living wage is not the same as the legislated minimum wage. It is a voluntary commitment that employers can make to compensate directly-employed and contract-employed full-time and part-time workers. The 2018 living wage for Niagara region has been calculated to be \$17.99/hour.

Niagara-area employers who are interested in becoming Living Wage certified can contact the Ontario Living Wage Network for more information at <http://www.ontariolivingwage.ca/>

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The Niagara Poverty Reduction Network is a collective of over 30 agencies and individuals working to wipe out poverty in Niagara through education, collaboration, and advocacy to address poverty's root causes.

Media Contact:

Glen Walker, Chair, Niagara Poverty Reduction Network
Phone: 289-686-8785
E-mail: gwalker@positivelivingniagara.com

Sarah Rosianna, Director of Service and Supports, Person Centered Care Inc.
Phone: 289-823-0280
E-mail: srosianna_pcc@outlook.com